

NEWS RELEASE

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**Panasonics Avionics Corporation Unveils Configurable Moving Map Solution --
iXplor 2.0**

Lake Forest, CA – Sept. 15, 2010 – Panasonic Avionics Corporation (Panasonic), the world leader in state-of-the-art in-flight entertainment and communication (IFEC) systems, announced today the availability of iXplor 2.0, an innovative two-dimensional moving map solution designed for use with the company’s DMPES and X Series IFEC solutions. This new version offers several advantages over iXplor 1.0 including seamless integration with other Panasonic applications, a configuration tool, and higher reliability.

iXplor 2.0 demonstrates Panasonics long-term commitment to improve its current portfolio of map solutions. It offers a full suite of standard features including satellite maps with multiple zoom levels. Flight information pages show air speed, time to destination, distance traveled, and images such as an airline’s welcome screen. It also supports flight scripts that can be triggered during any portion of the flight, including ascend and cruise phases. Panasonic expects to offer iXplor 2.0 for DMPES solutions in the first quarter of 2011. The X Series version will be available shortly thereafter.

According to Steve Gladstone, Director of Applications and Services of Panasonic Avionics Corporation, “We are thrilled to unveil iXplor 2.0 because it is an attractive solution that includes Panasonic-owned code on top of an open source framework for improved reliability and flexibility. The included configuration tool enables customer requested changes to be made faster and deployed more cost-effectively.”

iXplor 2.0 was built on standard internet protocols and geodata file standards, ensuring maximum reliability. This standards-based design also ensures a fast and easy migration path to additional application features and extended map data sets.

In addition to improving its two-dimensional map solutions, the company also expects to explore new ways to enhance the passenger experience such as premium three-dimensional maps.

About Panasonic Avionics Corporation

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 2,600 employees and operations in 50 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft. For additional information, please visit www.panasonic.aero.