

NEWS RELEASE

Contact:

Brian Bardwell

Telephone: +1 949.462.1742

Email: Brian.Bardwell@panasonic.aero

The Airlines of TUI Travel PLC Select Panasonic Avionics Corporation's Solutions for In-Flight Entertainment

SEATTLE, WA - September 12, 2011 - Panasonic Avionics Corporation (Panasonic), the world leader in state-of-the-art in-flight entertainment and communications (IFEC) systems, today announced that it has reached an agreement with the Airlines of TUI Travel PLC to install IFEC solutions across the company's fleet of aircraft.

Under terms of the agreement, Panasonic will install its eX2 IFEC solution with the Eco Series integrated smart monitor on the airline's B787 aircraft. In addition, Panasonic will install DMPES systems, including the company's latest generation of 12.1-inch digital overhead monitors, on B737-800 aircraft featuring the Boeing Sky Interior. Additionally two of the Airlines, Thomson Airways & Arkefly, have selected the Panasonic Total Care Solution for their B767 and B787 aircraft based in the United Kingdom & Netherlands.

"The product & solutions offered by Panasonic provide unrivaled levels of service & entertainment for our customers. Panasonic's approach to brand recognition, customer service & Corporate Social Responsibility aligns its self naturally with the values of TUI Travel PLC," said Mark German head of Airline Management TUI Travel PLC.

"We are very excited to be working with the world's largest holiday company on IFEC solutions," said Paul Margis, Chief Executive Officer for Panasonic Avionics

Corporation. "With Panasonic's DMPES and eX2 solutions, backed by a our world class maintenance and services capabilities, we can help the Airlines of TUI Travel PLC offer their customers an amazing in-flight entertainment experience."

About TUI Travel PLC

TUI Travel PLC is the world's leading international leisure travel group operating in approximately 180 countries worldwide. It serves more than 30 million customers in over 27 source markets. Headquartered in the UK, the Group employs approximately 49,000 people and operates a pan-European airline consisting of 147 aircraft. The company is organised and managed through four business Sectors: Mainstream, Specialist & Activity, Accommodation & Destinations and Emerging Markets. In the financial year ended 30 September 2010 TUI Travel had revenues of £13.5bn and an underlying operating profit before tax of £447m.

For more information visit www.tuitravelplc.com

About Panasonic Avionics Corporation

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 3,100 employees and operations in 80 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft. For additional information, please visit www.panasonic.aero.

###