

FOR IMMEDIATE RELEASE

Alan Pellegrini Joins MAS Executive Team

Named Senior Vice President, Marketing and Operations

Bothell, WA, USA (August 13, 2001) – In a bold move to further strengthen its robust executive team, MAS (Matsushita Avionics Systems Corporation) has announced the hiring of Alan Pellegrini as its Senior Vice President in charge of Marketing and Operations. Mr. Pellegrini will join MAS on August 27. He will be based in the company's Lake Forest, California office.

Mr. Pellegrini comes to MAS from Tenzing Communications, where he served as President and Chief Operating Officer. Under his overall leadership, Tenzing grew quickly and matured into a high-profile company in the avionics business, with a focus on bringing airborne e-mail and Internet connectivity to the global business traveler. Prior to joining Tenzing in April 2000, Mr. Pellegrini served as Vice President, Marketing and Sales, for Rockwell Collins' Air Transport Market Segment. He led the launch of several new products including live satellite TV and video-on-demand.

"Merging Alan's exceptional talents into the MAS team will be a dynamic development in the In-Flight Entertainment (IFE) industry," according to Takashi Mizuma, President of MAS. "The energy, excitement and expertise that Alan brings to MAS will be a great boon to our business, and to our customers. Alan's impressive record of success at Tenzing speaks for itself. We are very pleased to welcome him to our executive team."

"I am excited about the opportunity and looking forward to helping MAS build upon their market and product leadership to achieve new levels of success in the avionics industry," said Mr. Pellegrini. "MAS systems are on the leading edge of IFE, and System 3000 is specifically designed to host airborne e-mail and Internet connectivity in both narrow and broadband configurations. The company has taken a groundbreaking role in integrating this exciting new technology into the world of IFE. I am thrilled to be joining the MAS team."

Mr. Pellegrini graduated from the University of California, Los Angeles in 1985 with a Bachelor of Science degree in Applied Mathematics. He earned his Master of Science degree in Engineering (with honors) from California State University-Northridge in 1987, and his MBA (with honors) from the University of Southern California in 1992.

In his new position with MAS, Mr. Pellegrini will report to the president. He assumes senior executive responsibility for the company's marketing, product support, and operations sectors.

About Panasonic Avionics Corporation:

Panasonic Avionics Corporation Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. Headquartered in Lake Forest, CA Panasonic Avionics Corporation employs approximately 2500 employees based in over 70 locations worldwide.

Panasonic Avionics Corporation is a subsidiary of **Panasonic North America** (PNA). Based in Secaucus, NJ, PNA is the principal North American subsidiary of **Matsushita Electric Industrial Co., Ltd.** (NYSE: MC) and the hub of Panasonic's US marketing, sales and service operations. Additional information on Panasonic Avionics Corporation is available at www.panasonic.aero. Additional information on Matsushita Electric and Panasonic is available at www.panasonic.com.