

NEWS RELEASE

Contact:

Brian Bardwell

Telephone: 1 (949) 462-1742

Email: Brian.Bardwell@panasonic.aero

**The Washington Companies Select Panasonic Avionics Corporation's
Broadband Ku Connectivity Solution, eXConnect, for Boeing Business Jet**

Lake Forest, CA – Oct. 20, 2010 –Panasonic Avionics Corporation (Panasonic), the world leader in state-of-the-art in-flight entertainment and communication (IFEC) systems, today announced installation of its broadband Ku Connectivity solution, eXConnect, on a Boeing BBJ1 aircraft owned and operated by the Washington Companies. The installation was performed under FAA Supplemental Type Certificate procedures.

As part of the company's Global Communications Suite, Panasonic's eXConnect solution provides two-way broadband connectivity to aircraft in flight. It supports a wide range of applications, including Internet access, voice, data, and the ability to monitor and transmit operational data in real time at speeds of up to 50 Mbps to the aircraft.

The eXConnect system installed onboard the Washington Companies' BBJ uses WiFi and the 802.11 a/b/g protocol to deliver global broadband connectivity throughout the aircraft. As part of the installation agreement, Panasonic can use the Washington Companies BBJ for ongoing testing and validation, as well as for live demonstrations to customers, OEMs and others. Because this aircraft's legacy connectivity solution is still functional, passengers will be able to see firsthand the clear-cut performance advantages of Panasonic's Ku system compared to competing, lower bandwidth technologies.

"We are very excited to announce the Washington Companies as the newest business jet customer for our eXConnect solution," said Paul Margis, Chief Executive Officer for Panasonic. "We believe that our Global Communications Suite is an extremely attractive solution for this market because it offers the highest throughput levels in commercial aviation today over Panasonic's extensive global satellite coverage."

Will Clark, Director of Aviation at Washington Flight Services said, "At Washington Companies, we have always expected the best when it comes to reliability. That's why we have chosen the Panasonic eXConnect system for our Boeing Business Jet. The ability to have media and high speed internet anywhere in the world at any altitude will be important tools. We value the dependable global service that Panasonic has always provided."

About Panasonic Avionics Corporation

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 2,600 employees and operations in 50 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft. For additional information, please visit www.panasonic.aero.

#