

NEWS RELEASE

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Panasonic Avionics Announces Installation and Certification of its Broadband Ku Connectivity Solution, exConnect, on Boeing 737 Aircraft

Lake Forest, CA – Sept. 14, 2010 –Panasonic Avionics Corporation (Panasonic), the world leader in state-of-the-art in-flight entertainment and communication (IFEC) systems, today announced the recent installation and certification of its broadband Ku Connectivity solution, exConnect, on a privately owned Boeing 737 aircraft. As part of the installation agreement, Panasonic will use this Boeing Business Jet for ongoing testing and validation, as well as for live demonstrations to customers, OEMs and others.

“The exConnect system installed on this Boeing 737 continues to exceed our expectations, and we are very excited to show customers, OEMs and other groups the true broadband experience made possible by our Ku solution,” said Paul Margis, Chief Executive Officer, Panasonic Avionics Corporation. “At Panasonic, our goal has always been to provide true broadband connectivity to aircraft that is affordable, global and mature. This installation is further proof that our customers can select a Ku system from Panasonic and provide very high-speed internet access to passengers anywhere in the world at 30,000 feet.”

As part of the company’s Global Communications Suite, Panasonic’s exConnect solution provides two-way broadband connectivity aircraft to in flight. It supports a wide range of passenger and crew applications, including Internet access, voice, data, and the ability to monitor and transmit airline operational data in real time at speeds of up to 50 Mbps to the aircraft.

About Panasonic Avionics Corporation

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of

Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 2,600 employees and operations in 50 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft. For additional information, please visit www.panasonic.aero.

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